



ORGANIC
PEOPLE
HEALTHY
PLANET
BRIGHTER
TOMORROW

17 18 19
FEBRUARY 2027
MAHALAXMI LAWNS HALLS
PUNE, MAHARASHTRA

AGRO ORGANIC™

Maha World Expo | Summit | Awards

India's Premium Platform for Organic Agriculture,
Sustainable Farming, Natural Products & Market Linkages



ORGANIC FARMING



NATURAL PRODUCTS



HORTICULTURE



AGRI INPUTS



VALUE ADDITION



SUSTAINABLE AGRICULTURE



RETAIL & EXPORTS

INNOVATION
COLLABORATION
MARKET LINKAGES
INVESTMENTS
A SUSTAINABLE
TOMORROW



B2B MEETINGS



EXHIBITION SHOWCASE



KNOWLEDGE SUMMITS



INDUSTRY AWARDS



PARTNERSHIPS FOR GROWTH



EXHIBITION
| NETWORKING
| CONFERENCE
| AWARDS



FARMERS
| INDUSTRY
| GOVERNMENT
| GLOBAL BUYERS



PRODUCTS
| TECHNOLOGIES
| INVESTMENTS
| MARKET LINKAGES



ONE PLATFORM
MANY OPPORTUNITIES
A GREENER & HEALTHIER
TOMORROW

**The Region's 26th Biggest
Industry Event**



www.organicagro.in

ORGANIC AGRICULTURE | SUSTAINABLE FOOD SYSTEMS
NATURAL PRODUCTS | GLOBAL MARKETS

AGRO ORGANIC

Good Food
Brighter Lives

ORGANIC
PEOPLE
HEALTHY
PLANET
BRIGHTER
TOMORROW

Maha World Expo | Summit | Awards

India's Premium Platform for Organic Agriculture,
Sustainable Farming, Natural Products & Market Linkages

EXHIBITOR OPPORTUNITIES

Showcase Products. Build Partnerships. Expand Markets.

ORGANIC
NATURAL
SUSTAINABLE
HEALTHY
TOMORROW

NATURAL
PRODUCTS
BRIGHTER
LIVES

ORGANIC
FOOD
CLEAN PLANET
STRONGER
COMMUNITIES

WHO SHOULD EXHIBIT

Connect with the Right Audience
Across the Organic Value Chain



Organic Farming
& Sustainable
Agriculture



Natural &
Herbal Products



Horticulture &
Protected
Cultivation



Seeds, Bio-Inputs
& Agri Solutions



Food Processing
& Value Addition



Retail, Distribution
& Exports



Technology,
Packaging &
Supply Chain

WHY EXHIBIT

Real Business Opportunities
for Sustainable Growth



Meet targeted trade buyers
and channel partners



Connect with government,
industry and global buyers



Launch products and
build brand visibility



Explore distributorships,
retail tie-ups and exports



Generate B2B leads
and market enquiries



Participate in awards,
presentations and networking

IDEAL FOR

A Diverse Ecosystem of Exhibitors
Driving a Healthier & Greener Tomorrow



Manufacturers



Farmers' Producer
Organisations



Startups



Importers



Exporters



Distributors



Retailers



Institutions

OPPORTUNITIES



Exhibition Stalls



Sponsorships



Branding Packages



Product Launches



Knowledge Sessions



Awards Participation

EXHIBIT
NETWORK
GROW
TOGETHER

TRINITY
EVENT

Cultivating
Opportunities
Globally

www.organicagro.in

ORGANIC AGRICULTURE | SUSTAINABLE FOOD SYSTEMS
NATURAL PRODUCTS | GLOBAL MARKETS

AGRO ORGANIC™

Maha World Expo | Summit | Awards

Good Food
Brighter Lives

ORGANIC
PEOPLE
HEALTHY
PLANET
BRIGHTER
TOMORROW

ORGANIC
NATURAL
SUSTAINABLE
BETTER
TOGETHER

VISITOR & DELEGATE INFORMATION

Source. Network. Learn. Discover Opportunities.



WHO SHOULD VISIT



Importers &
Exporters



Retailers &
Modern Trade



Distributors &
Wholesalers



Institutional
Buyers



Government Officials
& Policy Stakeholders



Agriculture, Food &
Organic Entrepreneurs



Farmers, FPOs &
Cooperatives



Investors, Consultants
& Service Providers



Students, Researchers
& Industry Professionals



WHY VISIT



Discover new products, brands and technologies



Meet manufacturers, growers and solution providers



Source organic, natural and value-added products



Understand market trends and consumer demand



Attend summit sessions and industry discussions



Build business contacts and strategic partnerships



Explore investment, sourcing and export opportunities



WHAT YOU CAN EXPECT



Business
Networking



Product
Discovery



B2B
Meetings



Conference
Sessions



Awards &
Recognition



Market
Intelligence



ENTRY FOR
TRADE VISITORS,
BUYERS & DELEGATES

*Ideal platform for
serious business engagement
in the organic ecosystem*



PEOPLE
PARTNERSHIPS
PROSPERITY
A GREENER
TOMORROW



www.organicagro.in

ORGANIC AGRICULTURE | SUSTAINABLE FOOD SYSTEMS
NATURAL PRODUCTS | GLOBAL MARKETS

TRINITY'S 2023 - 2026 CENTRAL GOVERNMENT PAVILIONS



APEDA Pavilion - Agricultural Products Export Dev. Authority, Ministry of Industry & Commerce



MPEDA Pavilion - Marine Products Export Dev. Authority, Ministry of Industry & Commerce



Ministry of Food Processing, Govt of India - National Institute of Food Tech, Entrepreneurs & Mgmt - NIFTEM



Tea Board, Government of India Ministry of Industry & Commerce



Coffee Board, Government of India Ministry of Industry & Commerce



Spices Board, Government of India Ministry of Industry & Commerce



Coir Board, Government of India Ministry of MSME



Coconut Development Board, Govt of India Ministry of Agriculture



Directorate of Marketing & Inspection (AGMARK), Govt. of India



FSSAI - Food Safety and Standards Authority of India, Govt. of India



Cocoa Development



Skill India



TRINITY'S 2023 - 2026 UNION AYUSH MINISTRY PAVILIONS



Central Council for Research in
Unani Medicine - CCRUM



Republic of Congo



Central Council for Research in
Homoeopathy - CCRH



National Medicinal Plants Board
of India - NMPB



Food Processing Of UT Ladakh



Government of Haryana - HAFED



Government of Assam - Dept. of Horticulture & Food Processing



Government of Bihar - Dept. of Agriculture

TRINITY'S 2023 - 2026 STATES GOVERNMENT PAVILIONS



Government of Arunachal Pradesh - Dept. of Agri.



Government of Chhattisgarh - Horticulture Dept.



Government of Chhattisgarh - Agriculture Dept.



Government of Goa - Dept. of Agriculture



Khadi & Village Industries Corporation



UT of Jammu & Kashmir - Dept. of Agriculture



Government of Jharkhand



Government of Karnataka - KAPPEC,



Government of Kerala - Dept. of Agriculture



Government of Punjab - MARKFED

TRINITY'S 2023 - 2026 STATES GOVERNMENT PAVILIONS



Government of Madhya Pradesh - Dept. of AHF



Government of Maharashtra - Dept. of Agriculture



Government of Manipur - Dept. of Agriculture



Government of Nagaland - Dept. of Agriculture



Government of Odisha - Dept. of Agriculture



Government of Meghalaya - Dept. of Agriculture



Government of Sikkim - Dept. of Agriculture



Government of Tamil Nadu - Dept. of Agriculture



Government of Telangana - TSIIC



Government of Uttarakhand - UOCB

TRINITY'S 2023 - 2026 STATES GOVERNMENT PAVILIONS



Government of Madhya Pradesh - Dept. of Horticulture



Government of Goa - GOVAN



Government of Karnataka - KSDL



Government of Meghalaya - Dept. of Horticulture



Government of Meghalaya - MSFABC



Government of Nagaland - Dept. of Horticulture



Government of Tamilnadu - Dept. of Horticulture



Government of Telangana - Dept. of Horticulture



Government of Uttar Pradesh - Dept. of Agriculture



Government of Uttar Pradesh - Dept. of Horticulture

ORGANIC AGRICULTURE & HORTICULTURE

- India ranks 1st globally in the number of organic farmers, with approximately 4.43 million.
- India ranks 4th globally in certified organic area.
- Organic farming covers approximately 1.5%–2% of India's total agricultural land.

CURRENT STATUS

- Certified Organic Land: Over 1.76 mill. hectares.
- Land Under Conversion: 3.63 million hectares.
- Leading State: Madhya Pradesh has the largest certified organic acreage.
- Other Leading Regions: Maharashtra, Rajasthan, and the northeastern states.
- Fully Organic State: Sikkim is a fully organic state.
- Domestic Market: India's organic market has reached approximately INR 131.41 billion.
- Export Demand: Strong demand exists in the US, European Union, and Middle East.
- Major Export Products: Spices, tea, coffee, rice, and other organic agricultural products.
- Government Support: Initiatives such as Paramparagat Krishi Vikas Yojana (PKVY) support cluster-based organic farming.
- Certification: The National Programme for Organic Production (NPOP) provides standards and certification guidelines.

FUTURE PROSPECTS & POTENTIAL

- Higher Value: Organic horticulture offers opportunities for higher-value production and premium pricing.
- Export Potential: Growing international demand creates significant opportunities for Indian organic producers.
- Domestic Growth: Increasing consumer awareness is supporting demand for organic products within India.

- Soil Improvement: Organic farming methods improve soil health & water-holding capacity.
- Water Protection: Reduced chemical runoff helps protect groundwater resources.
- Climate Resilience: Organic practices can support agriculture in drought-prone & environmentally sensitive regions.
- Rural Employment: Organic farming generate employment through farming, processing, composting & bio-manure production.
- Eco-Tourism: Organic farms can support rural and agricultural tourism opportunities.
- Youth Participation: Expanding organic agriculture can create new business and employment for younger generations.

The Region's 26th Biggest Industry Event



MULTI-PRONGED WORLD MARKETING



Social Media & Telecom



Associations & Chambers



Media Briefings



English Newspapers



Special Invitations



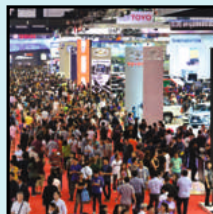
Radio FM



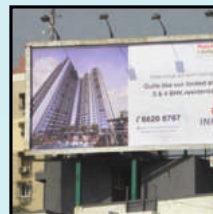
Vernacular Dailies



TV & Cable Channels



In Venue Displays



Outdoor Publicity



Online Marketing



Business Visits

GOOD RoI & COST-EFFECTIVE TARIFFS

- Raw Space - ₹14,500 /- per sq mtr
- Built-up Shell - ₹15,000 /- per sq mtr
- Overseas Exhibitors (Tariffs in US \$ or Euros)
Space - US \$ 200 or Euro € 170 per sq mt.
Shell - US \$ 215 or Euro € 185 per sq mt.
- Shell includes table, chairs, lights, panels, carpet, fascia, plug...
- 15 - 20 % Premium on Corner Stalls. 18% GST applicable.

PROFESSIONAL ORGANIZERS - TEAM TRINITY



The Trinity Group incorporated in 1994, has over the last more than 30 years emerged as India's pioneers and premium producers of International B2B exhibitions and specialized events. Trinity has been official event managers for many world expos, including for the Government of Sri Lanka's TRADMED Show and also produced the India Trade Fair with Government of Mauritius, inaugurated by H.E. Vyapoori, the Mauritian President to be repeated soon. Trinity has always received the support of various Government of India and State Agencies for its mega industry B2B events and this one is no different.

Trinity Ventures - an ISO 9001 : 2015 company, recognised by the American National Standards Institute (ANSI) for "organising trade and business exhibitions, event management, media & publications" Its events for Micro, Small & Medium Enterprises have been supported by NSIC (National State Industries Corporation with subsidies. Trinity is also a member of number of trade, professional and industrial associations – European Union Chambers of Commerce, All India Association of Industries, Mahratta Chamber of Commerce, Industries and Agriculture, etc. and works actively with these agencies.

CHAMBER FOR IMPORT, EXPORT & HEALTH

The Chamber for Import, Export (Impex), Traditional & Integrated Health is a registered not-for-profit organization established to promote commerce, trade, and health sectors. Formally registered under the Companies Act of 2013, the chamber is recognized by India's Union Ministry of Corporate Affairs alongside other government agencies.

Operating closely with pioneering event organizers like the Trinity Group, the chamber facilitates large-scale international B2B events, trade fairs, and conferences to connect businesses with global markets. The chamber enjoys strong support from high-level policy-makers and international dignitaries, assisting businesses in expanding their export reach to numerous countries across Africa and the Indian Ocean region. For more info, check www.impexandhealthchamber.com



SPECIAL THANKS TO VVIPS WHO ATTENDED TRINITY EVENTS & WISHED US WELL



President of Mauritius & CMD of Impex Chamber



Sri Lankan Minister & Kerala Health Minister



India's Minister Shripad Naik cutting ribbon at inauguration



India's Minister Murlidhar Mohol cutting the ribbon



India's Minister PS Patel presented floral tributes



India's Minister Suresh P. & Vijay K. AIAI President



India's Minister Rameshwar Teli & African Ambassador



H.E. Governor Koshyari of Maharashtra & Chamber MD



H. E. Governor Rao & CM Fadnavis of Maharashtra



H. E. PSS Pillai, Governor of Goa & MD of Chamber



H. E. Dr. Smt. M Sinha, Governor of Goa



Dr. Pramod Sawant, CM of Goa cutting the ribbon



Maharashtra's Minister, Atul Save cutting the ribbon



Digambar Kamat, Goa's CM speaking at the inauguration



Laxmikant Parsekar, CM of Goa visiting the event



H.E. Governor, SC Jamir at the inauguration ceremony



Mauvin Godinho, Goa's Cabinet Minister being felicitated



Francisco D'souza, Goa's Dy. CM cutting the ribbon



Maharashtra's Minister & Master Chef, Harpal Sokhi



Maharashtra's Minister, MP Lodha visiting Trinity's Maha World Expo



Babu Kavlekar, Goa's Dy. CM awarded at a Trinity event



Mayor R Monseratte & Siddhesh Naik, President, Zilla Panchayat



Goa Cabinet Minister, Dilip Parulekar in attendance



Dr. TP Lahane, Padma Shri & Guinness Record Holder



PM's Guruji & Union Secretary being felicitated at a Trinity event



* All designations are of when the VVIPS interacted with the organizers

TRINITY EVENTS ARE SUPPORTED BY UNION & STATE GOVERNMENT PAVILIONS



सत्यमेव जयते

A Few Central Government Ministries Who Support Us

Ayush | Agriculture & Farmers Welfare | Commerce & Industry | Development of North Eastern Region | Earth Sciences Electronics & Information Tech | External Affairs | Finance | Fisheries, Animal Husbandry & Dairy | Food Processing Industries Health & Family Welfare | Micro, Small & Medium Enterprises | New & Renewable Energy | Power | Railways Science & Technology | Skill Development & Entrepreneurship | Textiles | Tourism | Tribal Affairs

Central Government Agencies & Major Sponsors Who Exhibited



Major State Pavilions at Trinity Events



**3 GUINNESS
WR HOLDERS**

PROMOTED BY



**TRINITY
ISO 9001:2015**

Professional Producers

Certified by **ANSI** ICV

**American National Standards Institute
International Conformance Veritas**

www.trinityworld.biz | +91 9769555657 | trinity.cmd@gmail.com



PATRON MEMBER
EU INDIA CHAMBERS



**IMPORT - EXPORT
& HEALTH CHAMBER**

AGRO ORGANIC

Maha World Expo | Summit | Awards

India's Premium Platform for Organic Agriculture, Sustainable Farming, Natural Products & Market Linkages

Global Ideas
Sustainable
Solutions
Brighter
Tomorrow

GOOD FOOD
BRIGHTER
LIVES

PEOPLE
IDEAS
PARTNERSHIPS
FOR A
GREENER
TOMORROW

SUMMIT PARTICIPATION & AWARDS

Share Knowledge. Build Influence. Celebrate Excellence.

SUMMIT HIGHLIGHTS



Organic
Agriculture &
Sustainable
Farming



Natural
Products &
Wellness
Markets



Horticulture,
Innovation &
Protected
Cultivation



Bio-Inputs,
Value Addition
& Processing



Retail,
Distribution,
Branding &
Exports



Investment,
Partnerships &
Market Linkages

WHO CAN PARTICIPATE



Industry
Leaders



Policy
Makers



Subject
Experts



Innovators &
Startups



Researchers &
Institutions



Associations &
Chambers



Corporate
Delegates

PARTICIPATION OPTIONS



Speaker



Panelist



Delegate



Sponsor



Partner



Award
Nominee

WHY PARTICIPATE



Gain visibility before a focused industry audience



Position your brand and expertise



Join high-level discussions and networking



Connect with businesses, buyers and investors



Celebrate achievements through awards and recognition

AWARDS

RECOGNISING VISIONARIES
DRIVING A HEALTHIER PLANET

Leadership

Excellence

Innovation

Emerging Enterprise

Sustainability

Market Impact



Speak | Exhibit | Participate | Partner

For Exhibition, Sponsorship & Delegate Enquiries

